

# it'seeze websites

Helping your business grow



**WEBSITES AND SEO MADE EASY**

Rated Excellent ★★★★★ ★ Trustpilot

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# About it'seeze & Your Local Consultant

Since 2003, we've been helping businesses stand out, get found, and win more customers online. At it'seeze Web Design Northampton, we don't just create beautiful websites—we build powerful marketing tools designed to generate enquiries and drive real growth. With a friendly, local, hands-on approach, you'll always have expert support when you need it—no jargon, no confusion, just clear advice and results that matter.



**Kirsty Parris** is your dedicated Northampton-based consultant, here to make your website work harder for your business. With more than 15 years experience in business ownership, marketing strategy and coaching, she understands exactly what it takes to attract customers and grow sustainably.

Kirsty works closely with you from day one—offering honest advice, ongoing support, and a genuine commitment to helping you succeed online.

## What it'seeze Offers

Full, Done-For-You Service



### Professionally Designed

Forget templated designs and off the shelf solutions, your bespoke website will be designed to attract attention, reach your target customers, and win you more business.



### Easy to Edit

When you want to make changes to your website, you can, using our quick and simple website editor that puts you firmly in control of your online content



### Fully Supported

With a local website consultant & a dedicated team to support you, help is never far away when you need answers for any website queries or technical questions.



### Search Engine Optimised

Your website will be designed to the highest web standards to ensure Google and other search engines can easily find it, with built-in SEO tools so you can optimise it further.



### Mobile-friendly

Designed to be fully responsive, your website will work flawlessly on desktop, laptops, tables & mobile phones, so every visitor can enjoy a great experience.



### Optimised for Speed

Nobody like a slow loading website, which is why yours will run as quickly and smoothly as possible, to deliver the best performance for your customers.

# Why A Great Website Matters

Your website is your most powerful marketing tool



In today's world, customers will Google you first - if they can't find you, they'll find your competitor.



A website is your 24/7 "shop window" - visible even when you sleep, attracting new leads.



A professional website builds credibility and makes your business look more established and trustworthy.

*we have the solution...*



## LIGHTNING

The Next Generation of Websites



**Lightning-fast**  
performance



**Security** you  
can trust



**Easy** website  
maintenance

# LIGHTNING is Faster

Achieving a 90-100 speed score.



Independently verified by  
Google's PageSpeed Insights.



With **LIGHTNING**, speed isn't just a feature, it's the foundation of our websites. When your website moves faster, your business moves further.

## Why Website Speed Matters

Every Second Counts

**53%**

53% of visitors leave if a page takes over 3 seconds to load (*Google*)

**-20%**

Just a 1-second delay can cut conversions by \*up to 20%

**0.05**

Fast websites earn higher Google rankings and more enquiries



A faster website keeps people engaged, improves SEO, and converts visitors into customers.

# LIGHTNING is Safer

Your business, your customers, your data are protected by design.



Built-in protection



Expert team management



Constant updates

Overall Rating



Source: [SSL Labs](#)



**LIGHTNING** keeps your website and customer data safe - automatically, with zero maintenance.

## Why Security Matters

Keep Your Business Protected 24/7

**30,000+**

Over 30,000 websites are hacked every day (*TechJury*)

**43%**

43% of attacks target small businesses (*Verizon*)

**60%**

60% of small businesses close within 6 months of a cyberattack (NCSA)



Cybersecurity is now the #1 business risk. (Chartered Institute of Internal Auditors)

# LIGHTNING is Easier

Custom  
Designed  
Websites



Easy  
Online  
Editing



## A simple yet powerful editor

Update  
SEO  
Text  
Shop  
Gallery

Online help [Save](#)

### Easy Editing

Got an announcement?  
Updated opening hours?  
New prices? Change  
anything in an instant.

How many words do you need?  
What do you want to say?

Powered by ChatGPT

Create text:  
Travel article  
How to pack

### It writes itself

Need a new page? A blog?  
A headline that sells? Just  
type what you want, and  
Lightning does the rest  
with artificial intelligence

App Store

Google, Airbnb, Booking.com, Facebook, Calendly

### Limitless Options

Share social media? Show  
your reviews? Take  
bookings? Our Lightning  
Bolts offers top business  
apps to add to your website



If you can send an email, you can manage your **LIGHTNING** website.

# Lightning package



Outperform your competitors with our most versatile website package. Custom-designed for your business your website will be the perfect tool for promoting your products and services on the web. Totally adaptable to your needs, our Lightning package is both fully editable and expandable, giving you the power to outrank the competition in Google search results.

## Website features:

- 10 Custom Designed Pages
- Unlimited Pages
- AI Content Creator
- Stock Photos
- Image Uploads (5000)
- File Uploads (1GB)
- Drag and Drop Editor
- Page History
- System Updates
- Unlimited Widgets
- Members Only Areas
- Live chat

## Marketing and SEO:

- Fully Responsive Design
- Initial On-page SEO
- Website Submission
- Google Tool Set Up
- Social Media Links
- Social Media Feeds
- Embedded Videos
- Mailchimp Signup Forms
- Built-in Blog

## Set Up and Support:

- Web Design Consultation
- Ongoing Expert Advice
- 24/7 Online Support
- Reliable Web Hosting
- SSL Certificate
- Custom Domain Name
- 5 Email Addresses
- Content Uploader Access
- Website Back Ups
- Free Website Transfer



**£750 + VAT** one off set up fee | **£49 + VAT** per month

*(for a minimum of 12 months)*

# Lightning Shop package

Includes **everything** you get with the Lightning package **PLUS** the Online Shop

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- Unlimited Products
- Secure Online Payments
- Product Discounts
- Real Time Reports
- Streamlined Delivery Options
- Wish lists
- Recommended Products
- Product Reviews



**£950 + VAT** one off set up fee | **£59 + VAT** per month

*(for a minimum of 12 months)*



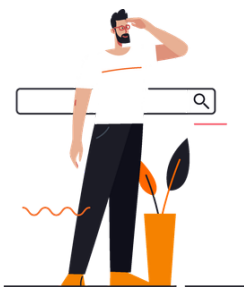
**Lightning-fast**  
performance



**Security** they can  
trust



**Easy** website  
maintenance



# Our Websites do not get lost online – how visible is your website?

If you're looking for an affordable way to improve your website's search engine ranking, count on our [SEO team](#) in Northampton to handle the technical details of optimising your website, freeing up your valuable time to focus on growing your business.



## seo manager

complete search engine management

An affordable way to improve your website's search engine ranking, count on us to handle the technical details of optimising your website, freeing up your valuable time to focus on growing your business.

*Packages starting from 1hr per month*

Starting from  
**£110 + VAT**  
per month  
*3 months min. term*



**£50 + VAT**  
per month

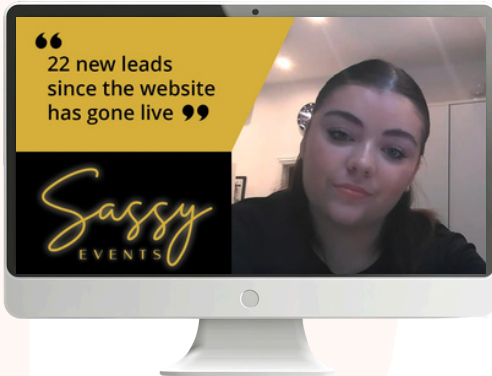
*1 month min. term*

## seo assistant

your search control platform

Want to handle your own search engine optimisation we offer an even more affordable step-by-step advice platform for you to complete your own SEO in-house.

# What Our Clients Say About Us



# it'seeze websites

Helping your business grow

01234 713533

07521 790284

kirsty.parris@itseeze.com

www.itseeze-northampton.co.uk

[www.itseeze.com](http://www.itseeze.com)

it'seeze Northampton covers the following areas:

- Blisworth
- Brixworth
- Bugbrooke
- Daventry
- Desborough
- Duston
- Irchester
- Kettering
- Moulton
- Northampton
- Raunds
- Rushden
- Thrapston
- Towcester
- Wellingborough
- Wollaston